

**Earl Keister - Creative Director**

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**9/14-Present**

**Freelance Art Director/Graphic Designer**

Manage Social Media Accounts, Build Web Site's, Write Radio Advertising for various clients in the Knoxville market.

**9/10-10/14**

**Sullivan Branding, Memphis, TN.- Executive Creative Director**

Accounts: University of Memphis, Tunica CVB, Fred's, Stratas Foods, Georgia Boot, First Tennessee  
Manage the Creative Department on a day to day basis.  
Help agency in everything from branding to new business

**9/09-9/10**

**Creative Energy, Johnson City, TN.- VP/Creative Director**

Accounts: Coke, Texas Pete Hot Sauce, Bunge Oil, Pal's Sudden Service, Luzianne.  
Manage the Creative Department on a day to day basis.

**11/07-8/09**

**Apollo Creative Group, Knoxville, TN.- Creative Director /Partner**

Verizon Wireless, University of Tennessee Athletic Dept., Sea Ray Boats, Childhelp Tennessee.  
Creative Director and Partner of new agency venture.  
Oversaw day-to-day creative and worked to develop new business and client relations.

**2/02-10/07**

**West Wayne, Atlanta, GA.- VP/Creative Director**

Accounts: Southeast Toyota, Russell Athletic, Florida's Natural Orange Juice, Sun Trust Bank.  
Ran the agency's biggest account Southeast Toyota, which was a \$120 million dollar account.  
Managed 10 teams of creatives.  
Paired with account, media and account planning to execute successful campaigns for our clients.  
Re-branded Russell Athletic.

**9/01-2/02**

**Freelance Creative Director/Art Director**

Worked in many markets including, Cincinnati, OH. New York, NY. and Nashville, TN.  
Oversaw and created campaigns for Cincinnati Bell, AT&T, and Grand Ole Opry  
Developed and branded E3 creative.

**4/00-8/01**

**The Tombras Group, Knoxville, TN.- Art Director**

Accounts: SunCom Wireless, Tennessee Department of Transportation, Eastman, Bristol Motor  
Speedway.  
Created launch campaigns for Tennessee Department of Transportation and Bristol.  
Ran the Bristol and Tennessee Department of Transportation accounts.

**4/95-3/00**

**FCB/NY, New York, NY.- Art Director,**

Accounts: Tropicana, Fila, Nabisco, Starbucks Coffee, AT&T, U.S. Postal Service, Citi Bank, Fairmont  
Hotels  
Learned how to develop and sell advertising campaigns.

**Education**

Universtiy of Tennessee, Knoxville, TN.

BFA in Graphic Design 1992

The Portfolio Center, Atlanta, Ga.

Art Direction 1995

**References:**

Matt Fischer

CCO/Principle, Couriosity Advertising, Cincinnati, OH.

(513) 236.5525

**Steve Baer**

CD/ Publicis Kaplan Thaler Group, New York, NY

(917) 544.7669

**Puffer Thompson**

CD/Lewis Advertising, Mobile, AL

(901) 359.7995

Additional references are available upon request.